



INNOVATING FOR AYUSHMAN BHARAT

Facilitating a dedicated structure to test, validate and scale healthcare solutions.

Across the country, innovators are developing solutions that can increase service efficiency of Ayushman Bharat PM-JAY and make Indian healthcare more affordable and accessible while providing quality services. This necessitates an open embrace of innovations for advancing the objectives of Ayushman Bharat PM-JAY whilst keeping the internal costs down.

NHA has formulated an innovation strategy to foster a positive healthcare innovation ecosystem.



INNOVATION STRATEGY

GRAND CHALLENGE:

An integral part of the innovation strategy is the process of communicating key issues to entrepreneurs and identifying innovative solutions for the same. To this effect, NHA has come together with Start-Up India and Birac to launch the Ayushman Bharat Start-Up Grand Challenge. The Grand Challenge is a call to action for the Indian start-up community to generate cutting-edge solutions for supporting NHA towards effective implementation of PM-JAY and empowering 500 million people to gain access to affordable healthcare.

NHA INNOVATION UNIT:

The National Health Authority Innovation Unit (NIU) has been established to bring much needed innovations to the health ecosystem. The NIU will focus on enabling a seamless path in the ecosystem that allows mainstreaming of innovations by facilitating institutional linkages, robust piloting and validation, public and private procurement etc. NHA has signed a Statement of Intent with University of Chicago Trust and WISH Foundation for establishing the NHA Innovation Unit.



SOURCING

Seamless sourcing from Grand Challenge and open call to innovators/incubators



VETTING

Screening and due diligence mechanisms for identifying promising innovations



PILOTING

Validation of clinical and technical effectiveness and commercial viability



SCALING

Scaling and commercializing of market ready innovations