

**Position:** Consultant [Graphic Designer]

**Position Code :** CON 16

**Duration:** The engagement is contractual initially for a period of One Year.

**Consolidated Fee:** Rs. 60,000 to Rs.90,000/- monthly, depending on the experience and qualification.

**Job Description:** Managing the visual designs, graphic products, infographics, gif videos, logos etc. Development and management of BIRAC web portals and graphic contents.

**Responsibilities of the position include but are not limited to:**

- Creation of visual designs, graphic products such as infographics, gif videos, logo etc. that improve the effectiveness of website and enforce content standards to maintain the website appearance by incorporating functionalities and features into websites.
- To design the responsive, cross browser, cross platform and effective website layout/templates by using latest technologies and tools i.e. HTML, CSS, HTML5, CSS3, Bootstrap, jQuery, JavaScript, Dreamweaver & Photoshop.
- To prepare design plans, web structure, wireframes, design templates, user flows, process flows and site maps to communicate interaction and design ideas.
- To generate creative ideas for making innovative websites.
- Knowledge of Search Engine Optimization (SEO) principles and ensuring that application will adhere to them.
- Benchmarking with international web protocols, standards, and technologies.
- Proficiency in graphic design software including Adobe Photoshop, Adobe Illustrator, Corel Draw and other visual design tools.
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks.

**Eligibility:**

B.Tech / Bachelor of Engineering / Masters in Computer Application.

Knowledge of layouts, Graphic Fundamentals, Typography, Print & Web Designing. Proficiency in Front end Languages HTML, CSS, Java script, JQuery Bootstrap.

**Experience:** 03 to 10 years, in relevant domain including minimum 03 years of experience in graphic design and front-end development for World Wide Web.

**Maximum Age:** 45 Years as on closing date of application.