

Bid Ref No.: - BIRAC/HR&A/007/2024/ENQ-48

Bid Title: - Request for Empanelment of A Globally reputed Public Relations Agency for Integrated Services to Enhance National and Global Outreach of Biotechnology Industry Research Assistance Council (BIRAC)

Bid Opening & Pre-Qualification Criteria (PQC) - 23rd July 2024

The following 08 (Eight) bids were received with the stipulated date and time with bid reference number and title as noted above:

S.No.	Name of agency
1.	M/s Gutenberg Communications Pvt. Ltd.
2.	M/s Bang in The Middle Pvt Limited
3.	M/s Dot Communications
4.	M/s Perfect Relation Pvt Ltd
5.	M/s Sagacious Advertising and Marketing
6.	M/s Teamwork Communications Solutions Pvt Ltd
7.	M/s Moulis Advertising Services Pvt Ltd
8.	M/s Panchtatva Advertising

The Bids were evaluated and the following bids fulfilled the Pre-Qualification Criteria (PQC):

S.No.	Name of agency
1.	M/s Sagacious Advertising and Marketing
2.	M/s Teamwork Communications Solutions Pvt Ltd
3.	M/s Moulis Advertising Services Pvt Ltd
4.	M/s Panchtatva Advertising

Technical Evaluation Criteria (TEC) - 31st July 2024

The bids were evaluated on the basis of Technical Evaluation Criteria (TEC) and the following bids were considered for opening of price bid:

S.No.	Name of agency
1.	M/s Teamwork Communications Solutions Pvt Ltd
2.	M/s Moulis Advertising Services Pvt Ltd
3.	M/s Panchtatva Advertising

Price bid opening- 05th August 2024

The Price Bids were opened and the final evaluation is done as per the criterion mentioned in the bid document. The following bidder emerged to be the successful bidder.

S.No.	Name of agency
1.	M/s Teamwork Communications Solutions Pvt Ltd
